



PO Box 25121 Seattle, WA 98165 (206)201-2608  
[www.hobywa.org](http://www.hobywa.org)

February, 2011

Dear Business Leader,

**We need your help.** Our country needs a new generation of leaders, ready to tackle the challenges of building innovative businesses, researching bio-technology, caring for people, educating our youth, serving our country, and working in our communities and government at all levels. ***Come be part of developing these young leaders!***

We volunteer with an international youth leadership organization that has been inspiring youth and adults to lead and serve **for over 50 years**. Hugh O'Brian, the Hollywood actor famous for his role as Wyatt Earp on television, founded HOBY (Hugh O'Brian Youth Leadership) in 1958 after an inspirational visit in Africa with the famous scientist and humanitarian, Albert Schweitzer. Hugh set out to teach leadership to young people through annual seminars for high school sophomores.

In the past 50 years, 375,000 youth have attended HOBY seminars offered in all 50 states and around the world. In Washington State, HOBY has impacted over 5,300 high school students. HOBY ambassadors return from the HOBY Leadership Seminar empowered to make a difference in their schools and communities now and in the future.

Each year, our volunteer team organizes the HOBY Washington Leadership Seminar for 110-150 high school sophomores from across Washington State. In addition, our HOBY Washington volunteers take responsibility for raising the funds to cover the full cost of putting on the seminar – about \$30,000, or over \$200 per student ambassador. Those funds pay for seminar costs such as lodging, meals for four days, supplies for service projects and activities, t-shirts, some student scholarships, and the seminar program. ***Please support our efforts.***

We have attached a sponsorship form that shows how you can be an important part of this year's HOBY Washington Leadership Seminar. Your support will receive recognition in our outreach for the event, the seminar program, and on our website, [www.hobywa.org](http://www.hobywa.org) (unless you desire otherwise). Hugh O'Brian Youth Leadership is a 501(c)(3) charitable organization and HOBY Washington's Affiliate Tax ID# is 91-1686238.

Thank you for taking the time to consider our request, and we hope that you will join us in this expression of support for our future young leaders in Washington State. Feel free to contact us at [development@hobywa.org](mailto:development@hobywa.org).

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Melissa Larson, President  
Parent of 2006 HOBY WA Alum  
Volunteer since 2006

Michele Aoki, Development Chair  
Parent of 2004 HOBY WA Alum  
Volunteer since 2005

Claire Bickel, Seminar Chair  
Alum from 2003 HOBY Oregon  
Volunteer since 2004

**HOBY Washington 2011 Seminar June 2-5, 2011 at Cornish College of the Arts, Seattle**



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## Business Sponsorship Opportunities

We desire to sponsor the 2011 HOBY Washington Leadership Seminar at the level indicated below, in recognition of the commitment of the HOBY Ambassadors to become future leaders in their schools, communities, country, and the world.

Sponsorship Level	Benefits (plus our eternal gratitude...)	Donation Amount	Check off Desired Level
<b>Platinum</b>	<ul style="list-style-type: none"> <li>❖ 4 complimentary tickets to "HOBY Soars" Blue Angels Event at Museum of Flight 8/6/2011</li> <li>❖ Engraved Recognition Plaque</li> <li>❖ Logo &amp; Recognition in program, website, and banquet video presentation</li> </ul>	\$2000 +	
<b>Gold</b>	<ul style="list-style-type: none"> <li>❖ Engraved Recognition Plaque</li> <li>❖ Logo &amp; Recognition in program, website, and banquet video presentation</li> </ul>	\$1000-\$1999	
<b>Silver</b>	<ul style="list-style-type: none"> <li>❖ Framed Recognition Certificate</li> <li>❖ Logo &amp; Recognition in program, website, and banquet video presentation</li> </ul>	\$500-\$999	
<b>Bronze</b>	<ul style="list-style-type: none"> <li>❖ Logo &amp; Recognition in program and website</li> </ul>	\$100-\$499	

  


Check off this box only if you do NOT wish to be listed in the program or website.

Check off this box if you would like to offer Gifts In Kind. We'll be back in touch!

**Please provide contact information so that we may arrange your benefits:**

Company:			
Contact Name:			
Address:		City, State Zip:	
Email:		Telephone:	

**Mail donations to: Paul Aoki, Treasurer  
 HOBY Washington  
 PO Box 25121  
 Seattle, WA 98165**

**Please include your check made payable to "HOBY Washington."**

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